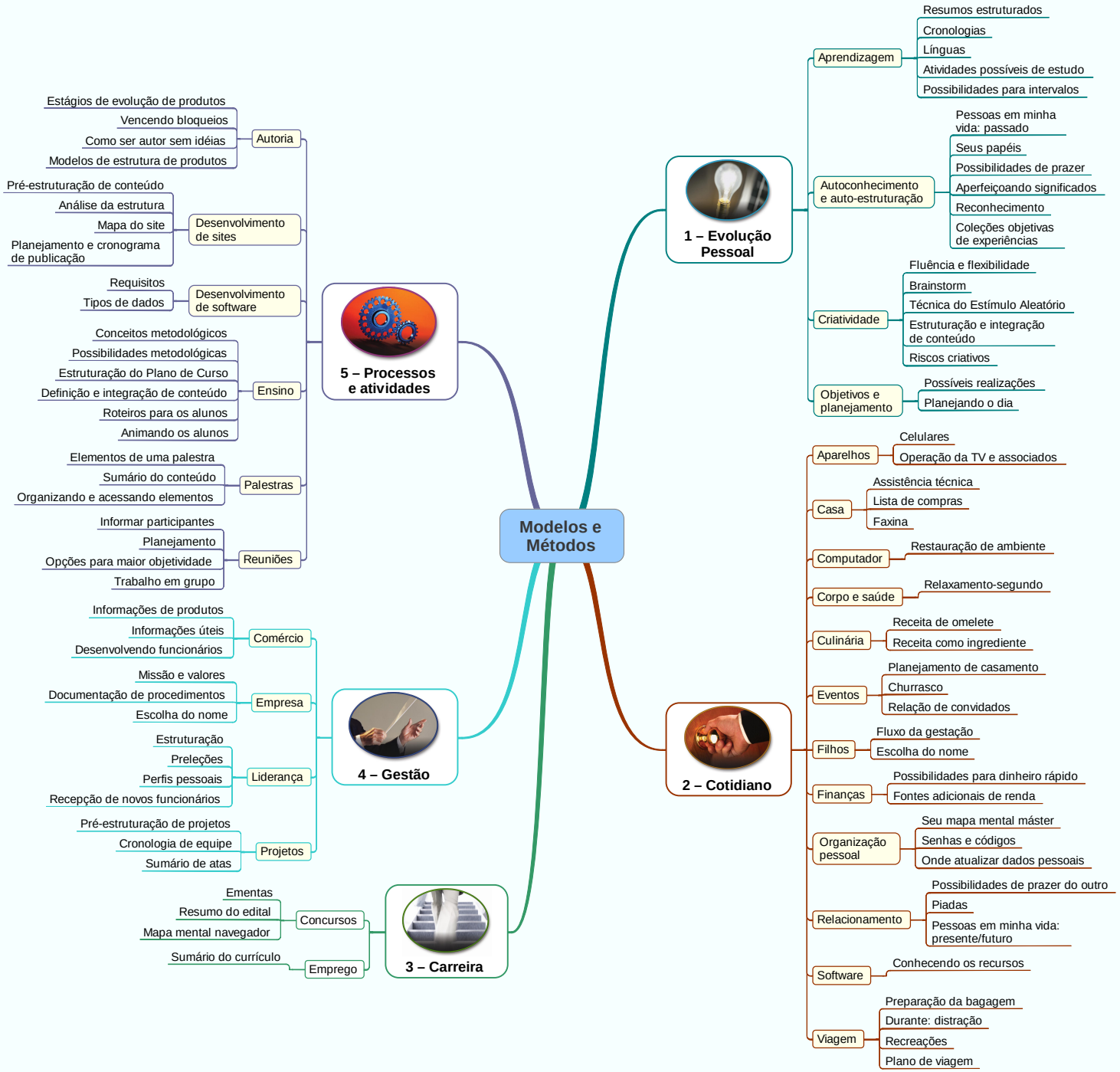Estrutura do e-livro Modelos e Métodos para Usar Mapas Mentais - 3a. ed.